

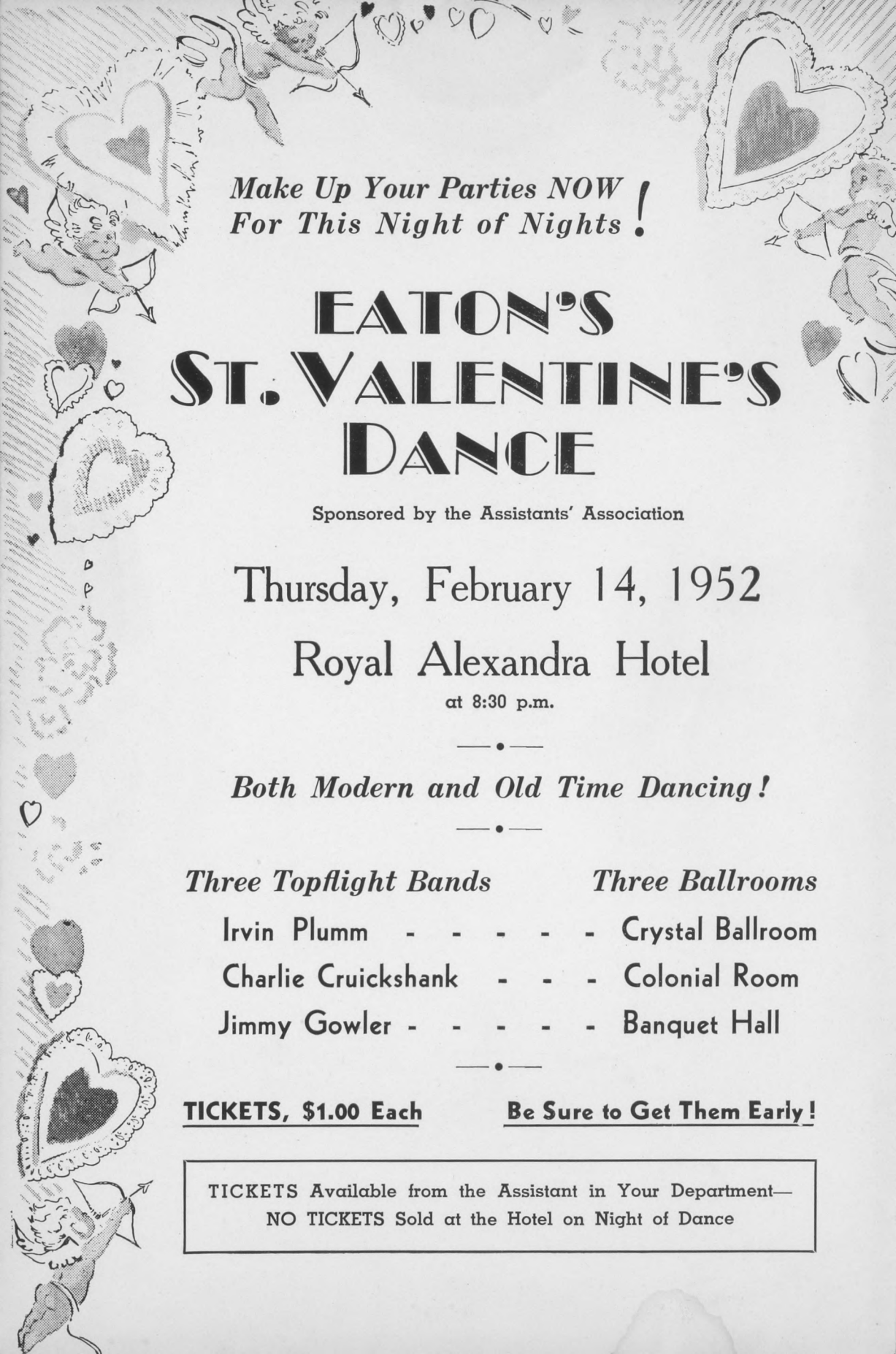
*Merry
Christmas!*



CONTACTS

Christmas

1951



*Make Up Your Parties NOW !
For This Night of Nights !*

EATON'S ST. VALENTINE'S DANCE

Sponsored by the Assistants' Association

Thursday, February 14, 1952

Royal Alexandra Hotel

at 8:30 p.m.

— • —
Both Modern and Old Time Dancing !
— • —

Three Topflight Bands

Three Ballrooms

Irvin Plumm - - - - - Crystal Ballroom

Charlie Cruickshank - - - Colonial Room

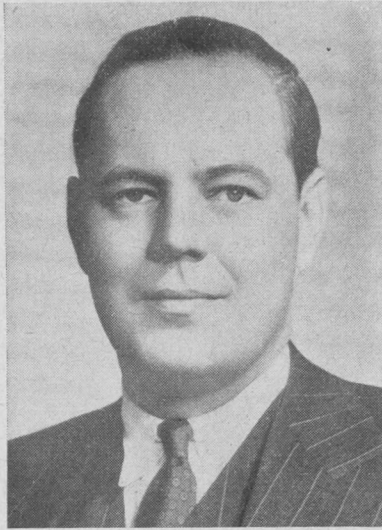
Jimmy Gowler - - - - - Banquet Hall

TICKETS, \$1.00 Each

Be Sure to Get Them Early !

TICKETS Available from the Assistant in Your Department—
NO TICKETS Sold at the Hotel on Night of Dance

A Christmas Message from The President



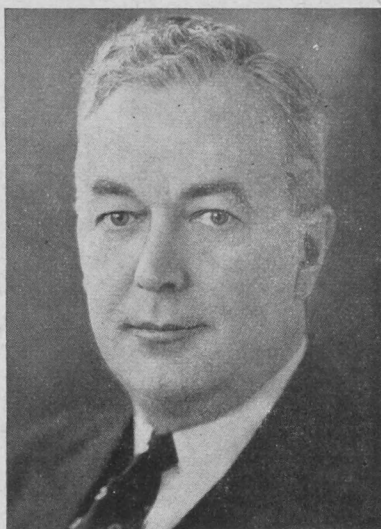
To everyone in the Company I wish to say "Thank You" for your loyal and willing co-operation throughout the busy Christmas shopping season.

May each of you enjoy to the fullest the Christmas holiday to which your splendid work has so justly entitled you, and may the New Year bring health and happiness to all.

John D. Caton

President

A Christmas Message from Our General Manager



It is most pleasant to take time out from the rush and pressure of this busy shopping period to thank you for your splendid co-operation and unfailing enthusiasm during the year that is drawing to a close.

My sincere congratulations on your many outstanding achievements, and warmest wishes to you, one and all, for the happiest Christmas ever, and a New Year of prosperity and good health!

Frederick

BOOSTER BUILDERS!



Thank You Very Much, Miss Marquis

"To the Editor of Contacts at Eaton's:

"I would be grateful indeed if you would be kind enough to give this paragraph a place in your next issue of Contacts as a medium through which I can say *"Thank you very much"* to Miss Marquis (Drug Department), for her kind and careful attention and wonderful help in selecting my Christmas presents on Saturday afternoon, December 1.

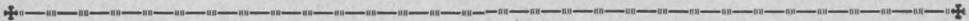
"Her knowledge of merchandise and her experience and charming and ever-obliging manner cut my shopping time from at least three Saturday afternoons to about two hours. With her at my side to suggest the right present for the right person from one-year-old to grandma, I can say quite honestly that this was indeed the easiest and very happiest Christmas shopping I have ever done!"

* * *

Paging Mrs. Harbourg!

A western visitor who had been at the Grey Cup final stopped in at Eaton's in Winnipeg on her way home and bought a new hat. She was so pleased with the service given her by Mrs. Ann Harbourg of the Millinery Department, that she sat down and wrote the Eatonian a letter:

"Your kindness to me while visiting in your Store a few days ago, and your charming personality, still linger with me, and I want to take this opportunity to again thank you for all the attention you gave me in helping to select a hat. I will deem it a great pleasure if I may call and see you whenever I travel to Winnipeg with my husband. If at any time you receive a really nice hat of a type that you think I may like, I hope you will keep me in mind and get in touch with me."



OF INTEREST TO RETIRED MEN EATONIANS

Retired Eatonians are warmly invited to attend the Eaton Retired Men's Curling Club which meets every Tuesday from 2 to 5 p.m.

For those who do not curl there are games, cards and a friendly "chin wag" in the cosy club rooms. For further information, phone the secretary, George Paull, 33 129.

A Nurses' Association's Thanks

"Shopping Service,

"The T. Eaton Co. Limited.

"Thank you for the wonderful help we received from your office in regard to our shopping on November 26. I would particularly like you to convey my thanks to Miss Frances Koslok for her very helpful suggestions. Your department is very fortunate in having an employee with such a pleasing personality for this type of work."

* * *

The Shopping Service Does It Again!

A customer wrote in for a pair of long gloves of a particular shade and for a certain date. Shopper Mrs. Joyce Simpson looked after the order and here is the letter of thanks:

"I would like to thank you very much for sending me the gloves which arrived Saturday morning. In future, when I want anything, I will remember the service you gave me. Thanking you again."

* * *

A Bouquet For Driver Horsfall

Another customer writes concerning Cyril Horsfall of the Delivery Department:

"I wish to record my appreciation of another year of fine service rendered us by your driver, Cyril Horsfall. He maintains, in a high degree, the Eaton tradition for cheerful and courteous service, and it is always a pleasure to have him come to our door."

RECENT APPOINTMENTS

Calgary

Department C272 — Carpets, Linoleum, Oilcloth, Tile and Oriental Rugs:

MR. R. KING, assistant.

Moose Jaw

Budget Plan Office — MR. R. B. MURDOCH, assistant.

Department MJ260 — Radios, Pianos, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers:

MR. F. W. KINDRED, assistant.

A NEW YEAR'S THOUGHT...

"SUCCESS comes to people who are not considering the narrow question of what they are paid for, but the broad question of what they can do to be helpful. It is that attitude that leads to the promotion of the individual, the profit of the business and the prosperity of the nation."



Sponsored by the Company—4-H Club Members Have Happy **"WINNIPEG WEEK"**

"To instruct oneself is to enrich one's life." . . . Such is the pledge taken by the 8,300 young people of rural Manitoba who are members of the 627 4-H clubs in the province. And, if you've wondered what the name "4-H" means, we're told it is an abbreviation of the symbols: "Head, Heart, Hands and Health."

As a reward for outstanding effort and leadership in their local clubs, 70 girls and 50 boys, members of 4-H clubs in Manitoba, had a gala week in Winnipeg commencing December 3, as guests of The T. Eaton Company.

These promising young people were chosen on the basis of their year's work at local achievement day programs, by their club leaders and Department of Agriculture representatives.

They came from every corner of the province—as far north as Birch River,

south to Gretna, and from Lac du Bonnet to the Saskatchewan border.

Many racial backgrounds were represented, too: Icelandic, from Arborg; German, from Winkler; one was of Polish parentage, while another was an Indian girl of the Salteaux tribe. They represented poultry clubs, garden clubs, swine clubs, beef, seed, grain and sewing clubs.

Their ages ranged from 14 to 18 years and 99 per cent were either presidents, secretaries or treasurers of their clubs. One of the girl delegates was a bride

(Continued on Page Five)

DESCRIPTION OF PICTURES ABOVE

Top row—left: Mr. Chairman—Archie Harrison. Centre: Head table sings "In the Good Old Summer Time" (and no doubt wish it were). Left to right: Mr. Morley Douglas, Miss Grace Douglas, Mr. Walt Fraser, Miss Beverley Scurfield, Mr. N. C. McKay, Chairman Harrison, Mr. A. H. Young, Mrs. Evelyn Ames, Mr. Gordon Muirhead. Right: Margaret Lee thanks the Company.

Lower row: "Accent on Youth"—some of the cream of Manitoba's budding agriculturists.

Suggestion Prize Winners

Left to right, seated: Peggy Lamont, Cashiers; Muriel Fraser, Laces, Handkerchiefs, etc., M.O. Standing: Fay Zilz, General Office; Herman Olafson, Budget Plan, M.O.; Louise Sausserau, M.O. Salesroom.



They Won Prizes For Bright Ideas... And So Can YOU!

Louise Sausserau, M.O. Salesroom

***Hugh Franklin, City Despatch**

Muriel Fraser, Laces, Handkerchiefs, etc., M.O.

**Missing from picture.*

Peggy Lamont, Cashiers

Herman Olafson, Budget Plan, M.O.

Fay Zilz, General Office

***Nellie Mahood, Box and Bag Factory**

Remember the familiar refrain of the drill sergeant addressing the raw recruits? "If I can do it, you can do it!"

Well, folks, here are seven Eatonians who recently won extra spending money for Christmas by sending in bright ideas—and the chances are, so can YOU!

Here at Eaton's we welcome suggestions from all ranks—the young folk as well as those in administrative positions—the more the merrier, for new ideas are the life blood of business! Suggestion boxes in all Time Offices.

"WINNIPEG WEEK"

(Continued from Page Four)

of two months who was so enthusiastic about her club work that she changed the date set for her wedding so that she could attend Winnipeg week.

Luncheon Guests of Company

One highlight came on Tuesday, December 4, when the delegates were luncheon guests of the Company in the Assembly Hall. This event was presided over by Mr. Archie Harrison, head of Eaton Order Offices for the prairie provinces, and who is also in charge of agricultural relations work.

Seated with him at the head table were: Mr. N. C. McKay, Director of Extension Service for the province; Mr. Walter Fraser, assistant director, and Mr. Morley Douglas, Extension Service; Miss Grace Douglas, Miss Beverley Scurfield and Mrs. Evelyn Ames, Home Economics, Extension Service; Mr. A. H. Young, superintendent, Mail Order; Mr. A. D. MacDonell, Staff and Welfare, and Mr. Gordon Muirhead, Superintendent's Office.

Chairman Harrison called on Mr. Muirhead, his predecessor in agricultural relations, to welcome the guests on behalf of the Company.

Farming An Exacting Science

"Farming," declared Mr. Muirhead, in extending a warm welcome to the young people, "is one of the most exacting sciences today. . . . You are here because you are doing an excellent job of leadership in 4-H club work."

Speaking of the Eaton Agricultural Scholarship recently presented to a Saskatchewan boy by Mrs. John David Eaton, Mr. Muirhead said that it was awarded on the basis of the winner's contribution to his community. He had completed his cycle of club work and was a leader in community efforts.

Margaret Lee of Treherne (who recently was awarded a gold watch by Eaton's as winner of the grand aggregate at the Cypress River rally), thanked the Company on behalf of the club members, for the luncheon and for helping to make "Winnipeg Week" possible.

On the program side, community singing was led in spirited fashion by Jimmy Quinn, with Bert Kilgour at the piano; while Bill Komar delighted with his accordion.

The sun shone brightly as the boys and girls then left on an educational tour which included the Eaton Mail Order division, C.N.R. shops, Institute of the Blind, Legislative buildings, Canada Packers, CBW studios, etc., and, in the parting words of Mr. Harrison, "The latch string at Eaton's is always open for these fine young Canadians."



1st Christmas . . .

35th Christmas . . .

... With EATON'S

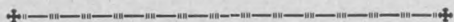
There's a Difference of Thirty-five Christmases Between These Two Girls, Yet They Have One Thing in Common—Both Enjoy Working With Eaton's

LULU DODDS

"This is my first job and I think I'm very lucky to be with Eaton's," said Lulu Dodds, who joined the regular staff of the Toiletries in October.

Lulu, who has just turned twenty and hails from Saskatoon, demonstrates the Du Barry line. "I particularly like selling cosmetics," she told Contacts, with that friendly smile that is bound to "win friends and influence people."

Art and dancing are Lulu's favourite pastimes. After graduating from collegiate, she attended the Art Centre in Saskatoon. She hopes to continue her art studies in Winnipeg.



Santa Claus Nearly Had a Fit!

—when he heard someone still using those well-worn "boilerplates": "Will there be anything else?" and "Is that all?"

"Land of Goshen!" said he, sadly shaking his head, "after all the grand NEW things I've brought for Christmas, surely they can suggest something!"



ELEANOR WALTON

Even though you encounter her bright smile and alert, pleasant manner every day, it's hard to credit the youthful Eleanor Walton (Staples) with 35 Christmases at Eaton's—indeed it would seem more reasonable to write 35 Christmases, period!

"How do you do it?" we asked Eleanor on her 35th anniversary with the Company, an event of December 5.

"I believe it's one's outlook on life," answered Miss Walton, "'As a man thinketh, so he is,'" she quoted. "I have experienced a great deal of kindness during my years with the Company, and," she continued, "had I to live my life over again, I would come to Eaton's."

Remember the "147 Opera Company?"

Born at Maidenhead, near Windsor Castle, England, Eleanor Walton started with Eaton's as a parceller. During world war one she was a member of the "147 Opera Company," a group of Eaton young people who made a name for themselves that is still remembered in Winnipeg.

"I was Britannia in one number at the Walker Theatre," reminisced Eleanor. "I had to walk down a steep flight of steps on stage, and were my knees ever knocking!"

Eleanor Walton has spent the past 32 years with the Staples where she is in charge of the Oilcloth Section.

As an anniversary gift from the staff, she received a lazy boy chair presented by Mr. Tom Burns, supervisor. The girls of the staff also entertained her at a dinner at the Homestead where she received a gift of jewellery. Music is Eleanor's main hobby.

35th Anniversaries

FRANK STAINES

"An efficient handyman and particularly good with electric trains," is the way the management regards Frank who assembles the wheel goods in the Toy Workroom. "It doesn't matter if it's a big job or a little one, Frank does it right."

Frank celebrated his 35th anniversary with the Company on November 20 when Mr. R. E. Stewart, supervisor, presented him with a Westminster chime clock as a gift from the staff.

Mr. Staines' wife is the former Florence Cook of M.O. Copying, and they have four sons, three of whom served overseas. Rifleman A. W. Staines was with the Winnipeg Rifles and is now with Eaton's; Lieut. H. L. Staines was with the Royal Regiment of Canada, and F./O. A. R. Staines was with the R.C.A.F. in India and Burma. Another son, F. W. Staines, resides in Calgary.

FREDERICK ELLIS

"You look more like your 35th birthday than your 35th anniversary," declared Fred's friends as they came to congratulate him on November 28.

At a dinner at Moore's, November 27, Fred was presented with a walnut coffee table by Mr. I. Kilpatrick, assistant, on behalf of the staff. Mr. P. H. Longstaffe, head of department, who was out of town, sent a congratulatory wire.

Frederick John Leslie Ellis was born in Torquay, England, and was with the Display Department, the M.O. Cash, and the Store Dress Goods before moving to the M.O. Dress Goods where he has been for 27 years. His wife, the former Dorothy Mason, was also with the M.O. Dress Goods. They have three children, Mrs. Irene Cook, June and Frederick Dean. Fred is fond of gardening, reading good books and golfing, and he is a past member of the I.O.O.F.

MARY FRANCES PARK

Thirty-five years with the Company and with the M.O. Drug Department was the record chalked up by Mary Park on November 29.

Mr. R. L. McGurk, head of department, presented Mary with a mixmaster as a departmental gift, and about 40 of the girls on the staff gave her a glamour pin and ear-rings at a party held at the Professional and Business Women's Club in her honour on the evening of her anniversary. She received a lovely bouquet and two corsages as well.

Born in Kenora, Ont., Mary is a member of Knox Church Study Club and the Women's Association, and is interested in teaching Sunday School. She enjoys sewing and reading.



Top Picture—Frank Staines.
Centre Picture—Frederick Ellis.
Lower Picture—Mary F. Park.

HERE'S TO YOU!

An Old-Fashioned Merry Christmas to Our Contemporaries From Sea to Sea!

The EditorMari-News
Don Kelloway
Dorothy KelleherEntre-Nous
Frances Douglas, Beryl Cameron...Flash
Margaret A. Barr.....Hamilton Bi-Weekly

Ken Galvin.....Eaton's Gossiper
Harvey Balloid.....Prairie Breezes
"Woody" Case.....Chinook Winds
Helen Saunders.....The Edmontonian
David Loughnan.....Coastal Currents

May we walk the editorial tight rope together again during the New Year, and thanks for sending us your publications regularly! Each has been a help and inspiration to us in our own efforts.

Bill Hurlburt

CONTACTS

Nancy Kenny





Welcome to the Quarter-Century Club

MELVIN RUSSELL ELLIOTT

Vegetable gardening and motoring are the main interests of Melvin Elliott outside his job with the Freight Transport. Melvin celebrated his quarter-century anniversary with the Company on November 19, when Mr. Arni Arnason, supervisor, presented him with a torchere.

Melvin was born in Neepawa, Man. He is married and has one daughter, Mrs. R. A. Fogg, who was with the Parcellers, and a son, Robert, with the City Carriers for three years. There is also a small granddaughter, Roberta Fogg.

GEORGE HAROLD CUMBERS

"Shorty," as he is known to all, "hasn't grown much taller in the 25 years he's been with us, but he's grown a little wider," said Mr. Arni Arnason, supervisor, as he welcomed George Cumbers into the Quarter-Century Club the morning of November 22, on behalf of the staffs of the Delivery and Freight Transport Departments.

The genial, irrepressible "Shorty" was presented with an ivory mantel radio along with a good deal of ribbing and plenty of good wishes from the assembled staffs.

Besides having taken a turn on every type of delivery route the Store had to offer, "Shorty" served in both world wars. He is married and has two daughters, Dorothy and Betty, and enjoys curling, golfing and gardening.

WILLIAM ALBERT ROBERTS

Although his youthful appearance belies the fact, Bill Roberts attained the ranks of the Quarter-Century Club on November 26 when Mr. W. J. Thomson, group manager, acting for the Budget Plan staff, presented him with a mahogany coffee table

and the good wishes of the department as a whole. Mrs. Roberts received a lovely bouquet of roses.

That evening the staff of the Budget Plan bustled out to the Highwayman for a surprise party for Mr. and Mrs. Roberts. Among the guests were Mr. and Mrs. Ralph Clark, Mr. R. Parker and Mr. W. McAllister, manager of the Brandon Store, where Bill spent some of his Company service.

Bill served overseas as a bandsman with the P.P.C.L.I. and still plays the cornet. He is interested in woodworking, fishing and amateur dramatics and says he takes pride in keeping his car clean!

MARJORIE I. PRESTON

"The Big Day" for Marjorie Preston was November 27 when she was officially welcomed into the Quarter-Century Club by supervisor Mr. W. Bucham, who presented her with a set of luggage as a gift from the Book and Stationery Department.

Mr. Bucham, in making the presentation, spoke of Miss Preston's special position as book adviser, her long association with the department, and thanked her for her devoted service.

During the day Miss Preston was kept busy accepting congratulations from her many well-wishers.

DESCRIPTION OF PICTURES ABOVE

Top Row—Left to right: Melvin Elliott. "Shorty" Cumbers receives a quarter-century gift presented by Mr. Arni Arnason. Bill Roberts wears an engaging grin. Marjorie Preston, our book adviser.

Second Row—Left: Alfred Bell. Centre: Fanny Tomes. Right: Mrs. Sproat receives a corsage at the party for husband Dunc.

Third Row—Left: Robert C. Banks. Right: Dunc Sproat's quarter-century gift is a shootin' iron, presented by Supervisor Travers.



ALFRED JOSEPH BELL

Cootehill, County Cavan, Ireland, is the birthplace of A. J. Bell, who entered the Quarter-Century Club on November 22.

All of Alf's time has been with the staff of the M.O. Men's Shoe Department, who presented him with a Cogswell chair in honour of his anniversary and held a party for him at the home of Pat Fines.

Alf is married and has two children, Mona and Clarice, both of whom were Eatonians.

FANNY MERLE TOMES

"One of the nicest people in the world," said Mr. G. B. Douglass, supervisor, Grocery Department, as he presented Fanny with an engraved Solar wrist watch as a gift from the department on the occasion of her quarter-century anniversary celebration, which was in the form of a dinner held at The Homestead on November 29.

Mr. H. McIntyre, acting for the telephone staff, presented Fanny with a silk housecoat and matching slippers on the morning of her anniversary, and a bouquet of mums was sent to Fanny's mother who was not well enough to attend the celebrations.

Fanny was born in Plumas, Manitoba. Her main interest is knitting and, in this connection, she was active in Red Cross work during the war.

DESCRIPTION OF PICTURES ABOVE

Top Row, left to right—Alma Hargreaves, Alexander Gilchrist, G. R. Edginton, Robert Smullen, R. A. Webster.

Second Row—Left: Charles Murray. Right: T. Houston.

Lower Row—Left: Thomas E. Coy. Centre: George Lockhart. Right: Stan Mathias.

ROBERT C. BANKS

"I have enjoyed every minute working with such a splendid organization," says Bob Banks of his Store service. Bob entered the Quarter-Century Club on November 22 after 25 years with the Children's Shoes, 15 in the Store and 10 in the M.O.

Mr. Percy Carter, supervisor, presented Bob with a mantel radio and a set of pipes at a dinner held at The Homestead, and flowers were sent to Mrs. Banks.

Bob, who was born in Leeds, Yorkshire, England, served overseas with the 2nd Armoured Car Regiment in the second world war. He is married and has four sons and a daughter. He enjoys curling with the Eaton Men's Curling Club, gardening, and doing odd jobs around the home. He also belongs to the St. James Legion.

SHOEMEN HONOUR DUNCAN A. SPROAT

Presentation of a sleek Winchester repeater shot gun that would make any hunter long for the marshes, was presented to sports-loving Dunc Sproat, head of department, Men's Shoes, in honour of his quarter century, an event of November 29. Mr. Graham Travers, group manager, made the presentation on behalf of Departments 237 and 1037.

To round out Dunc's Big Day, a party was held that evening in the banquet hall of the Valour Road Legion. What with the staff, wives and friends, some 90 Eatonians attended.

During the evening a gun case was presented to Dunc to carry the Winchester given him earlier in

(Continued on Page Twelve)



A Father's Confession

This confession of a father to his child, which originally appeared in an English newspaper, was recently passed on to Contacts. So true to life, and at the same time so full of beauty, it was clipped for an honoured scrap book. At this season, when our thoughts are so essentially with our children, it will make special appeal to many a parent.

"Listen, son, I am saying this to you as you lie asleep, one little paw crumpled under your cheek, and the blonde curls stickily wet on your damp forehead. I have stolen into your room alone. Just a few minutes ago, as I sat reading my paper in the library, a hot stifling wave of remorse swept over me. I could not resist it. Guiltily I come to your bedside. These are the things I was thinking, son. I scolded you as you were dressing for school because you gave your face merely a dab with a towel. I took you to task for not cleaning your shoes. I called out angrily when I found you had thrown some of your things on the floor. At breakfast, I found fault, too. You spilled things, you gulped down your food, you put your elbows on the table, you spread butter too thick on your bread, and as you started off to play and I made for my train, you waved a little hand and called out, 'Good-bye, Daddy,' and I frowned and said in reply: 'Hold your shoulders back.' Then it began all over again in the late afternoon. As I came up the hill road I spied you down on your knees playing marbles. There were holes in your stockings. I humiliated you before your boy friends by making you march ahead of me back to the house. Stockings were expensive—and if you had to buy them you would be more careful. Imagine that, son, from a father! It was such stupid, silly logic. Do you remember, later, when I was reading in the library, how you came in softly, timidly, with a sort of hurt, hunted look in your eyes? When I glanced up over my paper impatient at the interruption, you hesitated at the door. 'What is it you want?' I snapped.

The Good-Night Kiss

"The good-night kiss. You said nothing, but ran across in one tempestuous plunge, and threw your arms around my neck, and kissed me again and again, and your small arms tightened with an affection that God had set blooming in your heart, and which even neglect could not wither. And then you were gone, pattering up the stairs.

"Well, son, it was shortly afterward that my paper slipped from my hands, and a terrible sickening fear came over me. Suddenly I saw myself as I really was, and became sick at heart.

"What has habit been doing to me?—the habit of complaining, of finding fault—all, all of these were my rewards to you for being a boy. It was not that I did not love you, it was that I expected so much of you. I was measuring you by the yardstick of my own years.

"And there was so much that was good and fine and true in your character. You did not deserve my treatment of you, son. The little heart of yours was as big as the dawn itself over the wide hills. All this was shown by your spontaneous impulse to rush in and kiss me good-night. Nothing else matters tonight, son. I have come to your bedside in the darkness, and I have knelt there choking with emotion and so ashamed!

"It is a feeble atonement, I know. You would not understand these things if I told them to you during your waking hours; yet I must say what I am saying. I must burn sacrificial fires, alone here in your bedroom, and make free confession. And I have prayed God to strengthen me in my new resolve. Tomorrow I will be a real daddy. I will chum with you, and suffer where you suffer, and laugh where you laugh. I will bite my tongue when impatient words come. I will keep saying as if it was a recital, 'He is nothing but a boy—a little boy.'



It's Three of Everything
— for these Christmas belles at left—Rita, Carol and Sue, who are triplets. The daughters of Sam Godsmark (Meats), this will be their fourth Christmas. And what a bundle of joy to have around the house at Yuletide!

* * *



"Perfect Pitch" ➡

Lorrayne de Ryckere, five years old, daughter of Albert de Ryckere (1100 Department), is one of those people with that rare musical gift: "perfect pitch." She is shown here with her accordion.

* * *

"Her Highness" ➡

Christine Darryl Hough, six months young, granddaughter of "Happy" Rourke (Seeds). Chris was chosen "Princess" in a recent baby show among 1,000 entrants. She scored 100 per cent and is seen with her awards. Mother is the former Doris Rourke of 147 Department.

* * *

A Bonny Pair ➡

Gail, 2 years, and brother Wayne, 4 years young; children of Lorne Jackson, 118A Department.

* * *

"Say, Lissen. I Got an Angle. . ."

Wayne and his twin brother, Warren, 18 months, discuss how they can find their Christmas "loot" which pop, Johnny Curle (Radios) has hidden away.

Eleven

Still a Baby

"I am afraid I have visualized you as a man, yet, as I see you now, son, crumpled and weary in your cot, I see that you are still a baby. Yesterday, you were in your mother's arms, your head on her shoulder. I have asked too much, too much.

"Dear boy, dear little son! A penitent kneels at your infant shrine here in the moonlight. I kiss the little fingers and the damp forehead, and the yellow curls, and if it were not for waking you I would snatch you up and crush you to my heart.

"Tears come, and heartache, and remorse, and, I think, a greater, deeper love when you ran through the library door and wanted to kiss me.

"The shrine of sleeping childhood—I do not know of a better shrine before which a father or mother may kneel or stand than that of a sleeping child; I do not know of a holier place, a temple where one is more likely to come into closer touch with all that is infinitely good, where one may come nearer seeing and feeling God. From that shrine come motives of love and laughter, of trust and cheer to bless the new day, and before that shrine should fall our soft vespers, our grateful benedictions for the night. At the cot of a sleeping babe—all man-made castes and inequalities are crowded out, and all mankind kneels reverently before the living image of the Creator. To understand a child, to go back and grow sympathetically with it, to hold its love and confidence, to be accepted by it without fear or restraint as a companion and playmate, is just about the greatest good fortune that can come to any man or woman in this world.

"I am passing this confession along to the fathers and mothers and for the benefit of all the 'little fellers'—the growing, earth-blessing little 'Jimmies' and 'Billies' and 'Marys' and 'Janes' of this very good world of ours."



Welcome to the Quarter-Century Club

(Continued from Page Nine)

the day. Then, in case the big shootin' iron should misfire, the gang added a pop gun.

Mrs. Sproat was also honoured with a corsage.

Via Teco "Telegraph"

Telegrams of congratulations to Mr. Sproat from friends and associates across Canada were read by Mr. Travers, while others were delivered during the evening by Bruce Mathers who claimed to be a messenger from the "Teco Telegraph Service."

In a short but snappy response, Dunc expressed his appreciation for the co-operation and friendship he had received over the years—also his thanks for the gifts to himself and the flowers sent to Mrs. Sproat.

Dancing (and entertainment featuring the inimitable Jack Morrison) rounded out a grand evening which ended with a buffet supper. The piece de resistance here was a "birthday" cake in the shape of a *man's size shoe*.

As for "vital statistics," Duncan Alexander Sproat was born in Winnipeg and has spent his entire 25 years' service with the same department. Mrs. Sproat was Doris E. Fuller (Juvenile, M.O.), and they have two fine sons, Roy and William.

Besides hunting, Dunc "goes for" golf, bowling, baseball and curling (no wonder he keeps a trim waistline!).

ALMA O. HARGREAVES

Sailing with the Winnipeg Yacht Club, bowling, knitting and reading are Alma Hargreaves' hobbies. She joined the Quarter-Century Club on December 9, so her actual celebration was held December 8 when Mr. G. B. Douglass, supervisor, Grocery Department, presented her with travelling cases. She was guest of honour at a party held at the home of Marie Philips on December 12.

ALEXANDER GILCHRIST

After 12 years with the Grocery Packing, Alex Gilchrist moved to the Caretaking staff who helped him to celebrate his quarter-century anniversary on December 6. Mr. D. Galbraith, head of department, acting for the staff, presented him with a coffee table.

Alex was born in Plum Coulee, Manitoba. His wife is the former Dorothy Shaw of the Shirt Factory, and they have two children, William Alexander and Doreen Caroline. Raising flowers and photography are two of Alex' many leisure-hour interests.

GILBERT R. EDGINTON

One of the original "Ironmen" in the Eaton Mercantile and Commercial Baseball Leagues, Gilbert Edginton of the Farm Implements, joined the Quarter-Century Club on December 13. Mr. W. S. Crooks, supervisor, presented him with an easy chair and the congratulations of the department.

Besides baseball, Gilbert, who comes from Oxford, England, plays golf. He is married to the former Anne Langton of M.O. Copying, and has a daughter, Dorothy, and two sons, George and Ernie.

ROBERT SMULLEN

Hunting and fishing are the hobbies of Bob Smullen of the Elevators, who celebrated his 25th anniversary with Eaton's on December 13. He is also active in church work and belongs to St. Paul's United.

Bob was born in County Donegal, Ireland, and was with the Caretaking staff for four of his 25 years. He married Belle McClelland, formerly of the Elevators, and has three children, June, Bert and Bobby.

Mr. Alex Murray, supervisor, presented Bob with a torchere and wished him many happy returns of his anniversary.

REEVES ALEXANDER WEBSTER

Twenty-five years with the Grocery Packing and the Store were celebrated by Reeves Webster on December 6. Mr. G. B. Douglass, supervisor, presented him with a gladstone bag as a gift from the staff.

Reeves spent five years with No. 1 Motor Ambulance Corps. He likes hunting as a pastime; is a member of the Valour Road Legion, and is married and has a daughter, Patricia.

CHARLES MURRAY

Among the five new Quarter-Century men from the Basement Store who were entertained at a stag at the St. Vital Legion Hall on November 9, was Charlie Murray, assistant, Men's and Boys' Furnishings.

Mr. Murray Tasker, group manager, in presenting Charlie with a table lamp, remarked on his sincerity and dependability. On the morning of his anniversary, Charlie received a gladstone bag from Mr. T. Carson, head of department, on behalf of the staff, who wished him many more years with the Company.

Charlie is a member of the Canukeena Club and enjoys bowling. He is married and has a son, Charles, and a daughter, Helen. He was born in Dunlop, Ayrshire, Scotland, and served three years with the Scottish Rifles.

TOMMY HOUSTON

From Newtownards, Northern Ireland, comes Tommy Houston of the Fancy Fruit Section, Grocery Department, who became a member of the Quarter-Century Club on December 6. He received a mantel radio as a gift from the staff, presented by Mr. A. Alexander, supervisor.

Tommy served overseas during the first world war for four years with the Royal Irish Fusiliers. His wife is the former Joan Kemp of the Shirt Factory, and there are two sons, Ron, who is an Eatonian, too, and Ken is in his fourth year university. Tommy belongs to the Black Knights of the Orange Lodge.

THOMAS EDWARD COY

"Always proud of being an Eatonian," says Tom Coy of the Alexander Warehouse, who entered the Quarter-Century Club on December 6. Mr. W. G. Thomson, supervisor, Furniture Department, presented him with a case of flatware. That evening the staff held a party at the West Kildonan Legion Hall and Mr. John Moss, head of department, presented Tom with an initialed, lined wallet on behalf of the guests.

Tom comes from the home of Robin Hood—Sherwood, Nottingham. He served with the Notts and Derby regiment during the first world war.

(Continued on Page Thirteen)

PARTY FOR MOLLY ROSS

"What's more fun than a staff party?" ask the Draperies, who are experts on the subject.

When Molly Ross completed 30 years with the Company on December 5, they decided that here was another excellent reason for a get-together, so a dinner was held for Molly at the St. Charles Hotel on Tuesday evening, December 4, with 75 present from the Draperies and kindred departments.

Mr. Herb Pilling, as chairman, kept things moving merrily along. It was good to see the following old timers present to honour Molly: Miss Nimmo, Miss McIntosh, Miss Harper, Mr. Reeder and Mr. Blundell. These retired Eatonians were warmly welcomed by the gathering.

During dinner a barrage of community singing was led by the chairman with Allan Curtis at the piano. Seldom have we heard "Silent Night" sung so harmoniously, and the real Christmassy feeling it imparted lingered on.



Left to right: Herb Pilling, chairman; Molly Ross and E. Frandsen.

Presentation of a mantel radio was made to Molly by Mr. Herb Cooper, supervisor of the Draperies. Mr. Cooper spoke of Molly's many years with the Draperies before she joined the Estimating staff, and thanked her for her fine co-operation. He also referred to the splendid and unselfish work she is doing for the Chinese Mission.

Mr. E. Frandsen, with whom Molly works, and other speakers added tributes to Molly as an Eatonian and a friend. The evening concluded with dancing, Helen Murdzak presiding at the piano.

Welcome To the Quarter-Century Club

(Continued from Page Twelve)

He is married and has four children, Irene and Dorothy, also Joyce and Ronald, who are Eatonians. Active in the Charleswood Horticultural Society, Mr. Coy is an elder of Charleswood United Church; Chairman of the Board of Sessions; and has also been superintendent of the Sunday School for 25 years.

STANLEY GORDON MATHIAS

"He's never been in a bad temper," say the staff about Stan Mathias, assistant, Fur Department, who joined the Quarter-Century Club on December 6. And many other friends will attest to Stan's genial and friendly qualities.

A set of golf clubs was presented to Stan by Mr. N. M. Taylor, supervisor, with the good wishes of the staff. That evening the gang surprised Mr. Mathias at his home. Mr. L. Johnston, assistant, said a few words of appreciation, then Eddie Natsuk presented our hero with a pen and pencil set from the gathering.

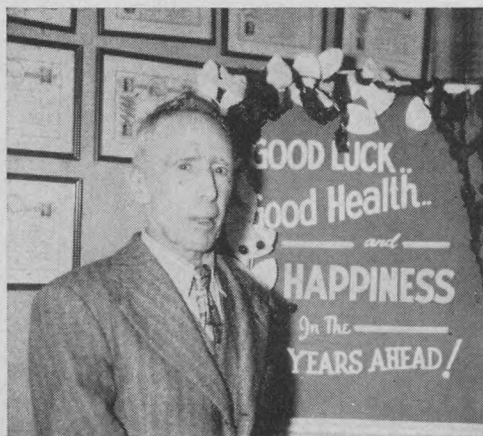
The former Dorothy Stedman of the Fancy Goods, is Stan's wife. There are three children, Douglas, Diane and Janice. Stan is a member of the West Kildonan Curling Club, plays a keen game of golf and bowls.

GEORGE ERNEST LOCKHART

Twenty-five years on the night staff with the Winnipeg Store is George Lockhart's record as of December 8. He has been on the Elevators and the Caretaking staff and is now a night watchman.

George is an active member of Chalmers' United Church and therefore much appreciated the Bible presented to him by Mr. Hemenway on behalf of his co-workers on the night staff. Mr. D. Galbraith, head of department, made a presentation on Saturday, December 8, on behalf of the whole staff. This was a lovely gladstone bag.

Gardening is George's chief hobby. He is married and has three children, Douglas, Doris and Ernie.



So Long, Old Timers!

A warm handshake for these two old timers who are saying farewell in this happy Christmas season:

JOHN G. COX (Customers' Decorating) who retired after eighteen and a half years with the Company.

ANDREW BYMAN (Carpenters) (no picture) who was presented with a torchere by Mr. J. Stuart, head of department, on his retirement, December 1, after eight and a half years' service.



CHRISTMAS BRIDES

To These Our Newest Brides Go All Good Wishes for This Happy Season and the Years To Come From Their Eaton Friends

1—DOROTHY HUMPHREYS (Superintendent's Office) whose marriage to James Higgins took place at Rosedale United Church, November 9. Dorothy was presented with a lamp and Belgian crystal from the staff, and the girls gave her a bridge table and chairs.

2—EDITH WELLS (Budget Plan) married Jim Keen at Norwood Presbyterian Church on October 24. The departmental gift was a torchere.

3—RUBY GIBB (M.O. Linens) was married on December 1 at Old St. Andrew's United Church to George Allen. She received Trapper Point wool blankets as a gift from the department, and a six-piece crystal set.

4—ELEANOR OLESCHUK (M.O. Salesroom) became the bride of Garry Cooper at Holy Ghost Church on December 1. The departmental gift was wool blankets and the girls gave her a mirror.

5—IDA McDOUGALL (Fancy Goods Workroom) married Douglas Campbell at Transcona United Church manse on November 17. The department gift was a coffee table and the girls gave her a bedspread and bedroom mat.

6—PEGGY CHAPLIN (M.O. Money Returns) was married on November 10 to Terry Olson at Chalmers' United Church. A set of dishes was presented to Peggy as a gift from the department, and she received a rug from the girls.

7—JOAN BLAINE (M.O. Salesroom) married Raymond Merrick on November 24 at St. Stephen's Church. A waffle iron was the gift from the department, and Joan received a blanket from the girls.

8—MARGARET BENJAMINSON (General Audit) and Ray Gravel were married at the rectory of the Church of the Precious Blood on December 1. The department gift was a coffee table and Margaret received gifts at a luncheon held at Moore's by the staff girls.

Eaton's Mixed Five-Pin Bowling League

PIN-BOY CHATTER

By Ewan McFadyen

The last four weeks have played havoc with the records which were shown last issue. November 13, Marg Beer lost her high single to Frances Polonski, who rolled 327. Frances also annexed Marg Thompson's high three with a shattering 810. S. Isfeld topped Clarence Saunders' 834 by 10 pins to take Clarence's high three-game record. Elliott Westman also took over top honours in his division when he shot 862. Seventh Division's Aces, captained by Dave Williams, had a three-game total of 2,965 which moved them into the coveted high three position.

On November 20 Roy Lowe lost his single of 350 to Hubert Duyvejonck who hit the pins for 379, while that demon claims man from the mail, Walter Wiggins (average 152), moved up to high single and high three champ with a single of 378 and a triple of 978. Jim Reid of the Red Hots, took over the high three record of his division with 794.

With records falling so pat, Bill Stewart of Division One, was not to be outdone, so on November 27, he topped all comers with a single of 348 and a triple of 838. Frances Polonski's glory was short-lived, for the new Division Two girl champion is Elsie McDougall, whose single of 360 and triple of 847 was the best of the lot. Isfeld also lost his place to Doug Clague who shot 857. Bob McQuarrie was the tough luck kid—14 head pins and 7 corner pins in three games. (No known records broken.)

On December 4, Doug Clague was edged out of his position by Ed Anderson, who rolled 858 (who says one pin doesn't matter?). Barry McVeigh of the King Pins, chalked up a new record for his division when he rolled a 932 triple. They say "Uneasy lies the head that wears the crown," so our "uneasy" bowlers of this issue are Mary Matthews and Walter Wiggins.

Division One—A four-way tie exists for top place between Jack Collett's Jay Dees, Eric Guile's Nomads, Bill Stewart's Set-Ups and Ernie Wall's Skippers. All have won 10 and lost 5 games. Nice singles were rolled by Mary Matthews, 329; Rose Gordon, 319; Bill Stewart, 348; Sig Sigvaldason, 308, and Walter Mills, 313.

Division Two—Roy Lowe's Notsowise are in sole possession of the top slot here, followed by Blain Buckboro's Split Atoms, with Clarence Saunders' Lafalots in third. Top girls were Elsie McDougall, Frances Polonski, Mary McDonald and Gracie Boyes, while Ed Anderson, Bill Maskell, Gordy Quinn and Hubert Duyvejonck were the best men.

Division Three—Rovers, Five Spots and Eagles are in that order. Gertie Chatten's 753 topped the girls, followed by Jean Epps, 700, and Irene Daniels, 683. Morris King showed the lads the way with 779. Other good games were rolled by Cy Napier, Guy Cancilla, Frank Thompson and George Robinson.

Division Four—Percy Cook's Alley-Byes are in first place, followed by Frank Crosby's Zeros and Jim Torbett's Peepers. "Jumbo" Westman dominated this division with his net scores and, of course,

Walter Wiggins was the best of the handicap bowlers. Frank Swonnell, Percy Cook and Dave Mackie bowled nice games. Of the girls, Connie Hancox, June DesBrisay and Nettie Shulman were best.

Division Five—Cy Aldous' Money Bags and A. Watson's Peppy Pals led Jim Stewart's Mazumas by one game. Chris Mickoski, Effie Howard and Ollie Pauliuk led the girls and George Huntington, Harry Sheidow and Al Beavis showed the boys the way.

Division Six—Ever since Ivy Vale of the Selects received her diamond, they have been leading the division. Penny Pinchers are in second place and the Nationals are third. Bella Dee, Vi Chambers and Ann Longmuir bowled well to lead the girls, and Paul Munson, Harry Evans and Bernard Hill were the best of the men.

Division Seven—Sterling's Tryhards are one up on Reid's Red Hots and they are followed by Tummon's Trotters and McFadzean's Maybees. High girls were Ruth Evans, Edith Backlund and Joyce Lowe. High men were Barry McVeigh, Jimmy Carson and Johnny Lemmen.

Division Eight—Graham's Maple Buds are in No. 1 position with Wright's Walkrites tied with Fisher's Rockets for second place. What's happened to those amazing Cello-Wraps? Margaret Taylor and Ethel Hewitt led the girls, and K. Dagherne, Alex Stratton and Jim Cooper topped the boys.

The Executive of the Bowling League wishes you all the Compliments of Season.

PRINTING PLANT NEWS

By M. Torrance

Elsie Nastiuk and Bob Anderson are back to work after a spell in the hospital. Glad to see you.

A speedy recovery to Terry Bernardin, Mrs. Holgate and Mr. S. Done who are still convalescing at home.

We wish you all a peaceful and happy Christmas.

* * *

PRINCESS STREET WAREHOUSE

Electric Washers—By Steve Warrener

We are glad to hear that Jack Spillet's two children are out of the hospital and around again.

We also hope to see Mrs. Lucy up and back at work.

All the best to Cy and Mrs. Rowland on the occasion of their silver wedding anniversary.

Coal and Wood Stoves

Congratulations to Mr. and Mrs. Alex Proulx on the birth of a daughter, Marie Leona, November 21.

Electric Refrigerators Workroom

By Frank Fulford

What a bunch of hunters we have! After being promised deer steaks, roasts, etc., what do we get? Nothing. Not even a rabbit. So to Phil Barton, Pat Langford, Henry Davies and Jack Murray, better luck next year.

Best wishes and a speedy recovery from your operation to Lorne Sparling.



Left—"Doc" Herriot's Father and Sons Rink. Left to right, Bob, Doc himself, and Paul; the fourth man is Jim Mathieson. A veteran Eaton curler, Doc has twice won the McGee Memorial championship trophy. Right—Shooting over a brand new sheet of ice, Mr. W. J. (Jack) McKeag sends a rock into the house to officially open the Eaton curling season of 1951-52. In the background, left to right, are Jack Newton, vice-president and chairman of the House Committee; Eric Moore, chairman, Draw Committee; Len Wimble, president; Edgar Adey, Bill McCormack, Jack Morrison, past president; Doug Scott, Ron Parker and Jim Graham.

LET 'EM ROLL!

Curling Season Now Zooming Ahead at Eaton Rink

Despite the long spell of mild, muggy weather, so heart-breaking to a good ice maker, the Eaton curling season was officially opened on Wednesday night, November 28, when Mr. W. J. (Jack) McKeag threw the first rock.

"The McKeag" rock had plenty of weight behind it, but with the sticky ice prevailing, it took a bit of "soopin' up" to bring it into the house.

Mr. McKeag then wished the curlers a grand season with "besom and stane."

Thanking Mr. McKeag, President Len Wimble predicted a record curling year, especially with the famous MacDonald Brier slated for Winnipeg.

After the opening night, however, curling weather still lagged in the doldrums. Finally, on

December 10, frosty Old Man Manitoba came breezing back from his holiday in Vancouver and our 400 Eaton curlers had ice.

Planning a Department Party?

It's hard to beat a bang-up good curling party for a Saturday evening's fun!

The Eaton curling rink is available for departmental curling parties on Saturday evenings. For full particulars, get in touch with Vice-President Jack Morrison (Paint Shop). That genial Scot knows all the answers (even if sometimes ye dinna ken frae his accent what he's telling ye).

"The Book of Canadian Achievement"

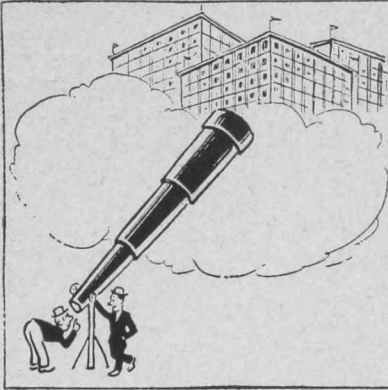
Recently published by J. M. Dent & Sons (Canada) Limited, "The Book of Canadian Achievement" (306 pp) records the stories of representative Canadians who have made outstanding contributions to the cultural and economic development of the western world.

The author, the late Helen Palk, devotes one chapter to the story of Timothy Eaton and the great Canadian company he founded. Under the caption "Canada's Biggest Store," Miss Palk tells of the growth and development of our Company from a modest little shop of 24 by 60 feet to a nation-wide institution employing 40,000 people.

It was 82 years ago on December 8, that Timothy Eaton first opened the door of his small shop at 178 Yonge Street, the modest beginning that was to be the cradle of our Company. In tribute to that great Canadian, we quote from "The Book of Canadian Achievement":

"The little T. Eaton Company shop, in fact, pioneered many of the advantages for customers and rights of workers that are now common in Canadian retail business. . . . Timothy Eaton, the founder . . . was a public-spirited citizen, a loyal churchman and a generous and practical giver to every great cause; qualities which have been upheld in generous measure by his descendants."

WHAT'S GOING ON-



AROUND HERE?

BASEMENT STORE

Piece Goods

Dona Hicks of the Millinery, was married November 24 to Frank Antonsen. Dona received a satin comforter from the department. Our good wishes to you both.

Grocery Packing

On November 14 Archie Gilchrist celebrated his 30th anniversary with the Company. His many friends presented him with a Sunbeam electric razor, and the previous evening Archie's friends gathered at his home to wish him the best.

Men's and Boys' Furnishings

Charlie Murray was honoured December 6 on the occasion of his 25th anniversary with the Company. On behalf of the management and staff, Mr. T. Carson, head of department, presented him with a gladstone bag.

We are happy to see Jimmy Martin back and looking as well as ever after his recent operation.

We are pleased to welcome a new signature to our department, Mr. R. A. MacDonald. We hope he will be very happy here for many years to come.

* * *

MAIN FLOOR

Books and Stationery—By M. Lawton

Our deepest sympathy to Mrs. V. Murray on the loss of her brother.

Congratulations to Miss Marjorie Preston on attaining her quarter-century anniversary, November 27. Mr. W. Bucham, supervisor, presented her with two pieces of luggage.

* * *

FIFTH FLOOR

Children's Shoe Mutterings—By W. McCutcheon

Isabella "Scottie" Neil arrived back from the United States where she was visiting during her six weeks' holiday awarded for 25 years' service. It's good to see you back, Scottie, and thanks again from all the gang for the souvenirs.

Leo Clark, our amiable six-foot salesman, has been away ill. We're hoping for a quick recovery and return, Leo.

Mrs. Petrow, who was in the hospital, is back again looking very hale and hearty after her siege.

Finally, the whole gang of the Children's Shoes wish everyone a very Merry Christmas and a Happy New Year!

Boy's Clothing and Furnishings

A surprise birthday party was held for Mr. J. E. Dolan, supervisor, on November 30, at his home, where 25 members of the staff gathered. Mr. S. Hill, head of department, presented him with an ice bucket on behalf of the staff. The evening was rounded out with a program of dancing and singing, and Mr. F. W. Boal, assistant, gave an amusing monologue.

* * *

SIXTH FLOOR

Sales and Expense Office

Mary Grant (Sales Office) received a lovely diamond recently, but plans to be with us for a while.

Pat Brown, also of the Sales Office, came back from lunch, December 1, with a ring on her finger. She will be married towards the end of December and make her home in Ottawa. Mrs. J. Jenkins, Shirley Cameron and Ruth Ross entertained in honour of the bride-to-be, who received a steam iron and an electric kettle.

Grace Martin of the Expense Office, a bride-elect of December 19, said au revoir to her desk on December 12. Presentation of a drum table, coffee table and ornaments was made by Mr. H. A. Steele, supervisor, on behalf of her associates, and Dorothy Whiteside and Noreen Bell entertained at a kitchen shower for Grace.

General Office,—By Irene Adam

When Joyce Murray left November 23, the girls presented her with a pin and ear-ring set.

Bowling was very good at the annual turkey shoot, December 3. The lucky winners were Olive Tymko, Olga Parastiuk and Al Sizeland. The consecutive scores with handicap were 294, 283 and 310.

Doreen Parker left to become the bride of Joe Pelletier, December 15, at St. Margaret's Anglican Church. She was presented with linens and a china ornament. Good luck to you both.

Congratulations to Frank Taylor and his wife on the arrival of a 9-lb. 1-oz. baby daughter, Lois Caroline, December 10.

Everyone enjoyed themselves at the annual office Christmas party held at the Roseland Dance Gardens, December 11.

Our heartfelt sympathy is extended to Jean Ewart and Al Sizeland, whose fathers passed away December 12.

* * *

SEVENTH FLOOR

Radios

Herb Gawne has left us to join the air force. A party was held in his honour at the Roseland, December 4, and on Wednesday morning, Mr. A. Wallis, supervisor, presented him with a fitted travelling case on behalf of the staff.

Doris McGuigan is still away ill—we miss her and hope for her speedy recovery.

Al Hodgson received a lighter and best wishes from the gang as he starts on his new venture.

Our bowling tournament is still going strong with Eleanor McKay and Jack Kuhn leading the way.

CONTACTS

Refrigerators

Three of our boys have left us: Ted Cox, Orville Salter and Jack Harding. Our best wishes go with them all.

Johnny Coy is away just now—hope he feels better soon.

Budget Briefs

Mr. Ralph Sword was presented with a beautiful mantel clock on his transfer to the M.O. Best of luck, Ralph.

Hank Loewen has left our ranks and is now a Flying Officer in the R.C.A.F., stationed at Edmonton, Alberta. He received a Waterman's pen on his departure and our very best wishes go with him.

It is with great pleasure that we report that our Margaret Gaudie, who hailed from Scotland a few months ago, has now left us to practice her profession as a child specialist. She received a lovely compact on her departure and our very best wishes go with you, Dr. Gaudie!

EIGHTH FLOOR

Telephones

The big event of the month was a dinner party held at the Homestead for Fanny Tomes who is in charge of information re Grocery Stock and Adjustments on the provision order board. Fanny celebrated her quarter-century anniversary on November 29.

Mr. H. McIntyre, acting as M.C., introduced Mr. W. B. Pickard, Store superintendent, who spoke warmly of Fanny's contribution to maintaining good customer relations over the years. Finally Mr. G. B. Douglass, supervisor, Grocery Department, presented Fanny with a wrist watch and mentioned, among other tributes, Fanny's unfailing attention to her job "after hours and during hours."

Our sincere sympathy is offered to Vivian Tasker, (Switchboard) in the loss of her mother.

Welcome back to Heather Henry (Switchboard) who has been away ill.

We hope to see Edythe Course and Isabel Owens back soon. They are both away ill.

IN THE MAIL BAG

FOURTH FLOOR

Boys' Clothing—By A. Cunningham

St. Giles' United Church was the scene of a wedding, December 8, when Michael Zarzycki married Olga Yurechko. The department gift to him was a mantel mirror. Good wishes to you both and may you have lasting happiness.

M.O. Children's Shoes—By D. Clubb

Celebrating one's 25th anniversary can be quite an event. November 22 proved just that for Bob Banks. It all began when Mr. P. W. Carter, supervisor, presented Bob with a mantel radio on behalf of the management and staff. From then on it was other gifts and congratulations from numerous friends. Finally, to top it off, a supper was held at the Homestead where Bob received other presentations, among which was a Bo-lo bat and ball, a scrub brush for his back, a large Western style hat (appropriately decorated), a suit of red underwear, and from all his friends at the dinner, a set of pipes for his leisure hours. With Mr. Bruce McGregor, head of department, as song leader, and Arnold Fairburn as pianist, the day ended very nicely.

M.O. Hardware—By K. Painting

We said good-bye to two of our members, Violet McDonald and Bob Cane, December 1. Mr. A. F. Harding, head of department, presented Violet with a rhinestone pin from the staff, and Mr. D. Mackie, assistant, presented Bob with a leather belt and wallet. Best of luck to you both.

Men's Shoes—By S. Beale

On November 22 Alf Bell celebrated his quarter century with the Company. On behalf of the staff, Mr. L. W. Houston, group manager, presented Alf with a Cogswell type chair. He also received many other gifts. On November 24 a bang-up party was held at the home of Pat Fines for Mr. Bell.

* * *

FIFTH FLOOR

M.O. Drugs—By D. Livingstone

Our department helped Mary Park celebrate her 35th anniversary with the Company. On behalf of the management and staff, Mr. R. L. McGurk, head of department, presented her with a mixmaster,

Eighteen

and a constant flow of visitors kept Mary more than busy most of the day. In the evening the girls of the staff gathered at the Professional and Business Women's Club in Mary's honour. Besides games and dancing a sing-song was enjoyed.

* * *

SIXTH FLOOR

M.O. Dress Goods—By M. Middleton

Our pretty, petite brunette, Mary Slusarenko, came in one morning with a beautiful diamond sparkling on her third finger, left hand, and told us the day was set and the plans all made for her wedding to Fred Ignat, December 8. A shower was held in her honour at the home of Mrs. Pearl Rousseau, where Mary was presented with a corsage and silver flatware. Mrs. Teddy Reid assisted the hostess. The department gift was a pair of rainbow-bordered blankets. Our best wishes to you both, Mary and Fred.

Beatrice Healey, formerly of the department and now of Sudbury, came to visit her mother in the hospital in Winnipeg and, unfortunately, landed in the same hospital herself for a couple of weeks. Hope you'll soon be on the mend, Beatrice.

A dinner was held at Moore's in honour of Fred Ellis' 35th on November 27. Mr. I. Kilpatrick, assistant, presided and after dinner presented Fred with a walnut coffee table on behalf of the staff.

Following the dinner a very entertaining program was run off—a couple of "Young Dr. Kildare" skits, a quiz contest, marshmallow eating contest and a bingo game. The evening wound up with a community sing-song. Our thanks to Muriel Fraser who proved a very capable pianist.

M.O. Staples—By J. Burns

Ruby Gibb of our department, was married, December 1, to George Allen at Old St. Andrew's United Church. The girls on the staff held a shower, November 28, and presented Ruby with Revere kitchenware and crystalware. She received a pair of Trapper point blankets from Mr. W. Hogg, assistant, as a departmental gift.

Congratulations to Mr. and Mrs. Harry Turney on the birth of a son, Donald Alan, November 10.

Thank You, Sponsors!

At this time I particularly wish to thank all sponsors on behalf of the management for accepting responsibility so buoyantly during the Christmas season, confident that you had supporting you all the forces of our great Company. Your splendid efforts and example during this most strenuous period helped us to come nearer to our ideal of perfect service to the public than ever before.

I extend to you my warmest wish for a very happy New Year.



SEVENTH FLOOR

M.O. Lingerie—By B. Nash

Statuettes were presented to Lorraine Sager when she left to become the bride of Hugh McDonald. The wedding took place at Norwood United Church on November 29. * * *

EIGHTH FLOOR

*M.O. Salesroom, Files and Correspondence
By G. Brownlee and L. Lauch*

St. Stephen's Broadway United Church was the scene of a quiet wedding, November 24, when Joan Blaine married Raymond Merrick. Joan received blankets from the department and a waffle iron from the girls.

Another charming bride from our department was Eleanor Oleschuk who married Garry Cooper on December 1, at Holy Ghost Church. Eleanor was presented with blankets from the department and was guest of honour at a dinner held by the girls at the Homestead where she received a mirror.

Best wishes are in order for three of our girls who received diamonds this month: Maude Young from Robert Sargent; Dorothy Walker from Kelvin Smith, and Bernadette Champagne from Nick Yachemic.

We hope that Margaret McNeilly, Marlene Davies and Evelyn Hossack, who are now minus their appendices, are on the road to a speedy recovery and will be back with us soon.

M.O. Exchanges—By M. Davies

Good luck to our latest brides, Lucille Rheault, whose marriage to Eddie Klann took place November 10 at Holy Cross Lutheran Church. Lucille received an iron as a present from the staff.

Our steno, Minnie Stanyk, is a very happy girl with a very lovely diamond. She became engaged November 16 to John Smilinsky. Our best wishes go with you both.

*May this Christmas bring you
Its brightest joys,
Its warmest friendship,
And its greatest happiness.*

M.O. Copying—By M. Shepherd

Joan Cranwill was married December 1 at St. Edward's Church to Jack Spiers. She was presented with a torchere from the department, and the girls held a luncheon at the Homestead where Joan received blankets and pillow cases.

Two of our girls are receiving good wishes on lovely new diamonds: Barbara Ellchuk, who received hers November 24 from Bill Mintenko, and Hilda Redekop, who was presented with hers by Leonard Lage, December 7.

* * *

NINTH FLOOR

M.O. Gloves and Hosiery—By May Scott

Glad to report that Dorothy Foster is coming along nicely after her recent operation. Take care of yourself, Dorothy. We hope to see you back at work in the New Year.

Men's and Boys' Furnishings—By D. Dee

Honouring James Orr on his recent retirement, the staff held a party at Moore's, November 15. Following a turkey dinner, Mr. L. Cleve, head of department, presented Jim with fitted travelling cases as a token of remembrance from the staff. Musical entertainment was provided by Roy Firth. Arnold Peabody and Tommy Laidlaw.

Good wishes to Pat Granger who is wearing a beautiful diamond—the lucky man is Arthur W. Purkis and the "big day," December 8. We wish you every happiness, Pat and Bill.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reese

Welcome to Beth Cowell, a new member of our staff. We hope your stay will be a pleasant one.

Congratulations to Mr. and Mrs. L. Beaudin on the birth of a son.

Sorry to hear that Mr. A. Bowman, head of department, is spending some time in the hospital. A speedy recovery and return is wished by all.

Congratulations to Mr. Robert Smullen who celebrated his 25 years with the Company on December 13. His fellow workers presented him with a torchere.

Contacts' Christmas Cover

This lovely little "Lady of the Snows" is Rosalind Leslie Harper, daughter of Frank Harper, assistant, Fruits and Vegetables.

Picture taken by daddy himself, in the garden of their St. Vital home.



LAST CALL!

There's still time to place your gift under the Legion Christmas tree . . . your gift of remembrance for our hospitalized veterans who cannot forget their wounds and suffering in the cause of humanity!

The picture shows two Korean vets placing their gifts under the Canadian Legion's Christmas tree on the main floor of the Store (Portage and Hargrave). Front row, left to right: Pte. D. L. Gabriel, Mrs. A. Haynes of St. John Ambulance; L/C D. L. Kehler. Back row: Capt. O. W. Barker (formerly 122 Department), tree attendant from the Valour Road Legion branch, and Fred Orchard, chairman of the Canadian Legion's Christmas tree committee.



A Friend Has Passed

ALBERT E. SIZELAND

Head of Department, Floormen

The sudden passing of Mr. Albert E. Sizeland on Wednesday evening, December 12, was a distinct shock to the hundreds of Eatonians to whom he was a familiar and well-loved figure. He was 64 years of age.

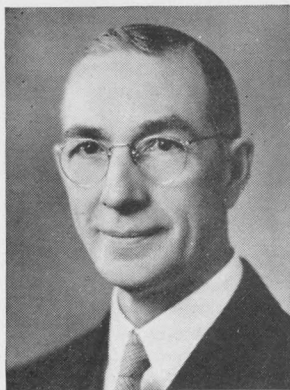
Born in London, England, Albert E. Sizeland came to Canada as a youth. He taught school at Minitonas, Man., and Hudson Bay Junction, Sask., also farmed and was in the store business before joining Eaton's in January, 1916.

In charge of floor service for many years, Mr. Sizeland had a dignified, gentlemanly bearing and a kindly manner that won the respect of customers and Eatonians alike. He was a keen observer and tireless in his efforts to keep Eaton service at a peak of efficiency, yet had a gift for getting things done without friction. Possessing that "saving grace," a well-developed sense of humour and a certain flexibility of nature, he invariably smoothed out the ruffles with a well-placed joke that "left them smiling."

His passing will be a loss to the Store Safety Committee of which he was secretary, as well as to the Employees' Charitable Fund Committee on which he served for many years. But among Eatonians, Albert Sizeland will be missed most of all by the men under his direction to whom he endeared himself, as well as to those of us who were privileged to be numbered among his friends.

To his widow, two sons, Albert, with the General Office, and Robert, with the License Department, Civic Offices; and two grandsons, whose Christmas will be saddened by their great loss, goes our heartfelt sympathy.

Mr. Sizeland was laid to rest in St. James Cemetery. Pall bearers were: M. J. Morrow, S. R. Hall, J. Moir, Frank Staines, Mal Donaldson and L. Walker.



Our hearts go out to those Eatonians who have suffered bereavements during this festive season:

In the Loss of a Father

MISS G. MILNE (Fancy Goods Workroom)
MISS M. MILNE (M.O. Cashiers)
MISS D. KENNY
(Men's Clothing Workroom)
MISS D. HOCKEY
(Grande Prairie Order Office)
MR. H. MCGILL (Farm Implements)
MR. W. YOUNG
(M.O. Women's Coats and Suits)
MR. W. COX (Customers' Decorating)
MRS. M. WALKINSHAW (Lingerie)
MR. E. N. WELDON (Interior Decorating)
MR. D. S. MARSHALL (M.O. Notions)
MR. A. SIZELAND (General Office)

In the Loss of His Wife

MR. H. C. NIEMAN
(Customers' Decorating)
MR. C. FITZSIMMONS (Despatch)

In the Loss of a Mother

MISS G. JONES (Grill Room Products)
MRS. V. TASKER (Telephones)
MRS. I. GALL (Grill Room Products)
MISS N. ALLISON (Notions)
MR. J. JOHNSTONE (Parcellers)
MR. H. JOHNSTONE (Jewellery)

In the Loss of a Brother

MRS. E. WILCOX (M.O. Copying)
MRS. V. MURRAY
(Books and Stationery)
MR. W. MONTFORD (Printing)

In the Loss of a Sister

MISS L. MARCOUX (M.O. Packing)
MISS T. SPARKS (Cash Office)

In the Loss of a Baby

MR. J. ORANCE
(Electric Refrigerator Workroom)
MR. R. DASH (Delivery)
MR. R. BURGOYNE (Display)



*"He comes in the night! He comes in the night!
He softly, silently comes,
While little brown heads on the pillows so white
Are dreaming of bugles and drums.*

*He cuts through the snow like a ship through the foam
While white flakes around him whirl;
Who tells him, I know not, but he findeth the home
Of each little good boy and girl."*